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Julie W. Anderson, Advisor



Julie W. Anderson is responsible for Hewlett-Packard's Total Customer Experience and Quality for the Americas Enterprise and Public Sector Customers. This role focuses on HP's relationship with customers and the health of the customer environment. Included in this role are Executive Engagements; Management of the Customer Voice, including Surveys and Customer Council Programs; the Quality Management System including ISO certification and Black Belt programs; Account Customer Satisfaction Management, and related customer focused loyalty programs. She also facilitates the Enterprise Partner Council on behalf of HP.

In the 26 years Julie has been with Hewlett Packard, she has held a wide variety of management positions in the field and factories. This included the Worldwide Marketing Manager for Support, focusing on Personal Computing and Printing and Imaging products; Customer Solutions Manager for Business PC's of North America, including customer specific solution design and management; Production Manager for industry standard servers, PC's and accessories for North America; Liaison Manager for Outsourced Production Services; and a variety of Americas Supply Chain and Fulfillment Management positions for Enterprise and Personal computing products. Julie's first 12 years with HP were in the field where she managed a variety of sales and support functions for the Northwest Area.

Julie graduated magna cum laude with a BS in Business/Merchandising from the University of Utah, and has completed post-graduate courses including Logistics/Distribution management from Northwestern University. She was awarded the Auburn Soroptomists' "1997 Woman of Distinction" Award for advancing the status of women in business.

Outside of HP, Julie is Co-founder and Director of Animal Spay & Neuter, a Non-Profit Clinic that was established in 1993 to address pet overpopulation and resulting euthanasia in the Northern California area. To date, over 65,000 surgeries have been performed.

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